

***RAP PROJECTS  
FINANCIAL YEAR 2000/2001  
PROJECT APPROVAL ROUND 3***

**City of Marion Export Development**

**RAP Funding \$37,000.00**

This project is designed to increase the level of exports from businesses within the City of Marion by providing assistance to those firms who are seeking to enter the export market for the first time or who are considering entering new export markets. The project will focus on three suburbs Edwardstown, Clovelly Park and Morphettville.

The objectives include, quantify the level of export activity in the area, identify the market development aspirations of existing and potential exporters, and assisting firms within the City of Marion to enter export markets, generate investment and improve their capacity to employ additional staff

The project is separated into three stages with 261 companies contacted during stage 1 and 2 research and firms identified as appropriate to participate in stage 3, offered assistance by consultants to maximise their business potential. These firms will be linked with appropriate exporting associations to support their growth and development past the life of the project.

***Completed 30/06/02***

**Ensuring a sustainable and viable SA Film Industry**

**RAP Funding \$69,740.00**

This is an industry driven initiative aimed at developing strategies for skills retention and employment growth, and exploring the significant opportunities for industry practitioners in the emerging global information economy.

The project is stage 2 of a whole-of-industry development strategy and will draw on research and consultation from several recent industry reports (collectively known as stage one) to establish industry cluster groups promoting cross-disciplinary networking. The project aims to demonstrate the benefits of combining the skills of the traditional and new media sectors to form clusters and attract opportunities within the industry to South Australia, creating employment growth and retaining skilled practitioners within the region.

A survey has been distributed with respondents identifying a need for training in new technology and a forum is being established to discuss these issues. SAFC is collating information on available training as a result of the survey to distribute to stakeholders.

SAFC is demonstrating their role outside of traditional film with the programming of *DIGI DOCS* as part of the Fringe Festival 15-16 March 2002. This is an opportunity to explore the national and international on-line production scene through workshops and guest speakers from within the industry.

***Completed 30/06/02***

***PROJECT APPROVAL ROUND 2***

**Disability Services Industry Development Strategy**

**RAP Funding \$37,900.00**

The concept of the Disability Services Industry Development Strategy came about as a result of issues raised by member organisations of ANGOSA (a peak body/forum for disability services in South Australia) over a long period of time, and the project has strong support from within the sector. Disability Services provide a range of support programs (not employment related) designed to meet the individual needs of people with a disability, usually in their home environment.

This project entails an employment and skills audit of the agencies supporting people with a disability in the non-government, not-for profit sector in South Australia, in order to increase employment opportunities and job retention in the sector. The project has 4 aims – develop a profile of the

disability support sector in South Australia, identify Human Resource issues for the sector, develop a HR Management model, develop an industry cluster.

The project has achieved successful outcomes although the processes proved difficult. The profile has been developed and the HR model produced and trialed successfully in 19 agencies. Although a need for coordination and support has been identified within the sector a traditional cluster with a business/export focus does not seem warranted.

***Completed November 2001***

**Employment through Home Based Business (WABEC)                      RAP Funding \$30,000.00**

There are 7000 registered businesses within the Port Adelaide Enfield area and it estimated that up to 60% of them are home based. There is very little information available about these businesses or the impact that they have on the local economy and regional employment.

Stage 1 of the project involved conducting a survey of the home based businesses within the region. RAP funding was used to gather data as the basis for strategic planning and program development aimed at business and employment growth. Stage 2 implements a pilot program targeted at home based businesses to develop strategies, skills, and knowledge to improve business profitability and employment capability.

Both the survey and pilot programs were successful with participants benefiting from the process and WABEC gaining insight into possibilities for further programs.

***Completed 30/11/2001***

**Salisbury Cooperative Resource Assessment Project (SCRAP)**

**RAP Funding \$39,000.00**

The Salisbury Cooperative Resource Assessment Project (SCRAP) aims to establish a ‘best practice’ Cooperative composting facility that would directly and indirectly create employment, lead to improved efficiencies and growth within the food and wine industry, reduce waste and waste handling and increase sustainability within the region.

RAP funding was used for the assessment phase of the project including a regional assessment of green waste availability and disposal within the region, an economic impact statement detailing costs and benefits of the composting facility, and composting trials and analysis complete with air filtration, to enable the establishment of an environmental management plan for the facility.

The project has been completed and the final report is being produced along with a CD-Rom with information about the site operations and logistics of the composting facility for Stage 1 of the compost production. The horticultural and composting trials have shown positive results and the economic impact report has identified benefits for the region and the State through increased economic growth and employment opportunities. The proponents are now at the stage where they are lobbying for funding to build the first stage of the facility (\$4.5 – 5 million).

***Completed 31/12/2001***

***PROJECT APPROVAL ROUND 1***

**Australian Native Foods industry in South Australia                      RAP Funding \$35,805.00**

There is increasing demand for “Bush Tucker” from intrastate, interstate, and international markets and this project aims to prepare an implementation or growth strategy that will position South Australia as the premier state for this new and emerging industry.

The project will identify linkages and strategic alliances that will create a more cohesive and effective industry, resulting in economic benefit and jobs creation. The skills base of local communities will be

improved through training and regional growth is expected, especially for indigenous people residing in rural and regional areas.

Stage 1 will prepare a strategy for a 'road map' or template for the industry's development, and establish agreement among key stakeholders for the direction of the industry within South Australia. Stage 2 will include the development of an implementation strategy and refinement of the stage 1 industry plan. The project has been completed and the final report is under review.

***Completed 30/09/01***

### **City of Holdfast Bay Economic and Enterprise Development Strategy**

#### **RAP Funding \$32,230.00**

The City of Holdfast Bay Economic and Enterprise Development Strategy has four stages, the Business Retention and Expansion project (BREP), Socio-economic Profile, Economic and Enterprise Development Strategy, and the implementation of the Strategy.

The objectives of the project include, establishing a profile of the local community, increasing employment opportunities, generating business start-ups, and improving the skills base of the labour force within the region. Linkages will be provided for Local Government areas to work in partnership, and to formulate strategies for employment and economic development on a regional level.

***Completed March 2003***

### **Virginia Greenhouse Industry Modernisation**

**RAP Funding \$96,800.00**

This project is aimed at encouraging at least 20% of the greenhouse industry within the region adopt modern greenhouse structures and improve technical and marketing skills to ensure growth and jobs retention for the industry. There is a high migrant population in the local area that is dependent on the industry for employment, making the success of the project vital for local development.

The project is a three stage program expected to run over five years and will establish an Australian Centre of Excellence and Best Practice on the North Adelaide Plains for the Greenhouse industry, providing a sustainable competitive advantage for the industry both regionally and nationally and attracting investment.

RAP funding has been approved for Stage 1 activities including: infrastructure funding, and the production of a market development strategy to link growers and traders with producers, and establish markets for new products. The project is expected to be self-sustaining by stage four and will provide sustainable employment and economic growth for the region within the greenhouse industry and in the wider community through flow on benefits, including environmental sustainability.

Stage 1 is progressing well with the site developed and the first greenhouse constructed, and preparing for its second planting of tomatoes. Interim reports show that good progress has been made with milestones achieved through strong support for the project, including possibilities of export opportunities and an additional greenhouse.